"MDL's training programs are key to extending customer usage and ROI while also generating revenue. ELA's custom training dashboard provided us a 'big picture view' of our effectiveness, which enhances our ability to communicate with operations, as well as plan and manage business growth."

Peg Renery
Director, Educational Services
MDL Information Systems

ELA's clients represent a broad range of industries including energy, financial services, manufacturing, professional services and software.

- MDL Information Systems
- DTE Energy
- Top 10 North American Bank
- Global Industrial Components Manufacturer
- Leading HR Consulting Firm
- U.S. Aviation and Information Technology Company

To learn more about what ELA can do for your company, call today.



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Enhancing Corporate Learning

Enterprise Learning Associates (ELA) is a team of independent learning strategy advisors focused on enhancing corporate learning. ELA helps training groups and business units use their internal training resources and outsourced activity more effectively to meet corporate goals.



who we are

Enterprise Learning Associates' expertise and passion is the intersection of learning and business. Our advisors have extensive backrounds in business, training design and development, systems implementation, learning research, program management, and sourcing.

ELA advisors leverage both a strategic and an operational focus to devise global learning strategies, source vendors, develop implementation plans, provide program oversight, and measure the results for all types of training initiatives.

what ELA can do for you

Training Solutions
Training Solution services can be provided individually or grouped together as needed.

Training Checkups
Training Checkups are limited-scope engagements to provide a quick evaluation of a focused training area.

Staffing Solutions
Staffing Solutions allow you to augment your staff with experts in training and development — from full-time to one day a week.







Enterprise Learning Associates assists clients with developing, implementing, deploying, and measuring learning strategies. Successes include:

- Determining strategies for HR departments and business units to ensure training is aligned with business goals.
- Analyzing and summarizing existing training program data and developing dashboards and scorecards for on-going program management.
- Deploying measurements for training programs to determine and report effectiveness.
- Advising on large training implementations to ensure successful deployment.
- Managing sourcing processes (including proposal creation and term negotiation) for e-learning and blended courseware and Learning Management Systems, resutlting in shorter sourcing cycles and discounts from 20-80%.
- Providing supplemental staffing resources to assist training departments in program management, content strategy, and Learning Management System adoption and training.

